

College of West Anglia



Public Value Statement

The College's aim is embodied in its Vision: **Changing Lives through Learning** for all those who seek education, development and learning opportunities in the communities of West Norfolk, Cambridgeshire, South Lincolnshire and beyond.

Our Values

We recognise that learners should be central in all that we do and aspire to the following values:

INCLUSIVENESS
RESPECT
ASPIRATION
INTEGRITY
INSPIRATION
ENTERPRISE
COLLABORATION

Our Strategic Ambitions seek to add value to the social, economic and physical well-being of the communities the college serves through:

1 **Deliver outstanding learner success**

Including:

- Promote and deliver innovative teaching and learning, ensuring our learners make progress and achieve exceptional outcomes.
- Develop programmes and services to support learners to develop wider life and transferable skills, increase sustainability awareness, and become employable
- Innovate and shape our high-quality curriculum to meet the needs of our learners and local stakeholders, responding to opportunities and challenges as they arise
- Deliver information, advice and guidance which informs and inspires decisions and advances learners' ambitions

- Raise learners' aspirations and increase their potential employment opportunities through engagement with local employers
- Provide inspirational learning environments, embracing new and emerging technologies, including AI
- Ensure all learners improve English, maths & digital skills and have the confidence to apply these to study, work and life
- Deliver wraparound support services to enable all our learners to reach their full potential
- Enhance our inclusive approach, promoting a culture of equality, belonging, diversity, and wellbeing
- Actively encourage engagement in enrichment opportunities and skills competitions
- Maintain Matrix accreditation for Information Advice & Guidance services

2 Impact positively on local social & economic prosperity

Including:

- Use Business Intelligence and local labour market information to plan a curriculum that is responsive to the training needs and skills priorities of the regional economy, building a sustainable future for our learners, employers and the communities we serve.
- Work collaboratively with strategic partners, including businesses and other education providers, to contribute to socio-economic prosperity, in line with the Local Skills Improvement Plans (LSIPs), Industry Strategy and Skills England reports
- Implement our Higher Education Strategy to meet the needs of our local and regional stakeholders, in the context of national policy
- Enhance learning opportunities with local businesses and develop a range of complementary provision, underpinned by alternative funding, to support training and development needs, including adult education
- Cultivate relationships with community partners through access to college facilities

3 Develop a culture of support, inclusivity, empowerment and high performance

Including:

- Foster a one-college culture of community based on cooperation and respect for all, with a workforce that is motivated, engaged and empowered
- Enhance our overall employee experience with progressive policies and attractive benefits to recruit and retain a talented workforce, becoming an employer of choice
- Focus on improving the capabilities, skills and competencies of all staff, enabling us to build a working environment that is knowledgeable, curious and inclusive
- Take a proactive and supportive approach to the health and wellbeing of our staff,

implementing initiatives to encourage positive mental and physical wellbeing, underpinned by appropriate support mechanisms

- Celebrate, share and promote excellent practice

4 Use our resources to achieve maximum impact

Including:

- Use our resources wisely for minimum environmental impact in line with the implementation of the revised Sustainability Strategy
- Make effective use of space in line with the Property Strategy
- Improve the ICT infrastructure in accordance with the IT Strategy
- Utilise AI to improve our services
- Deliver key aspects of the approved Medium-Term Financial Plan, focusing on financial health, cash, and profitability (EBITDA)
- Lobby the government for fairer funding for FE
- Exploit external funding opportunities
- Embed a risk management culture to support investment decisions
- Improve the College's approach to project management through the use of formal governance processes
- Identify key business needs and prioritise development of key college learning and business support systems in these areas