

## Gatsby Benchmarks @ the College of West Anglia

## Here are examples of how we are embedding the Gatsby Benchmarks at CWA

1	A stable careers	We have a cross college careers calendar for generic careers opportunities.
	programme	Each faculty maintains a catalogue of careers talks, events and opportunities that they provide for their students.
		All students have at least one half termly progress reviews with their Course Director/Progress Coach/Personal Tutor/Work
		Placement & Career Coordinator. This is recorded on their PDP.
		All students can access impartial Careers Information, Education Advice and Guidance (CIEAD) from our Learning Resource
		Specialists who are based in the Learning Resource Centres (LRC) on the 3 main campuses.
		All students will be able to access more specialist CIEAD from Level 4 and Level 6 Careers Specialists
		Students can also access CIEAD independently via emailing
		Each LRC has its own Careers area where students can access careers information.
2	Learning from Careers	All tutors have industry experience which they share within their sessions. Linking Curriculum to Industry
	and Labour Market	Employers are invited to attend college to talk to groups of students about career opportunities/ support mock interview
	Information	experiences.
		We work closely with agencies such as JCP/Skills Services/LEP
		We collect student destination data annually and compare their study programmes with their HE or employment choices
		Marketing team are working with an outside company to gather LMI linked to the local area which will be considered during
		curriculum planning meetings with SMT and Faculty Managers.
		Current job opportunities are shared with students
		Faculty breakfast club meetings with employers to integrate external partners in curriculum
		Collect destination data of students who completed studies last year to link to Careers and LMI
3	Addressing the needs	Teaching staff are available to meet with potential students and their parents/guardians on college open events to discuss
	of each student	career options within each faculty area.
		Career Advisors attend college open days to offer independent IAG regarding potential career paths- use of Career Coach
		supports these career discussions
		All students have the opportunity to declare individual needs prior to commencing their studies at CWA.
		Where appropriate individualised support plans will be generated and shared with relevant staff to enhance the learning
		opportunities for the student.

## The College of West Anglia

		All tutors consider differentiated learning styles in their planning, delivery of taught session and feedback provided to each
		individual student.
		The tutorial programme has been designed to support work readiness, career consideration as well as Personal Development,
		Behaviour and Welfare.
		Also, see benchmark 1
		Neaco students have been specifically invited to attend one to one meeting for career IAG
4	Linking Curriculum	Teaching staff link curriculum to learning at all opportunities.
	Learning to careers	This is taken into consideration and reported on from Learning Walks that regularly take place across college.
		All students will undertake a period of work placement (or HE readiness) which is linked to their course of study and helps to
		broaden the students' awareness of career options.
		Guest speakers provide vocational specific or inspirational talks to students
		X college case study examples of student progression onto HE or employment
5	Encounter with	All students will complete a period of work placement whilst studying at CWA
	Employers and	Faculty areas invite employers into sessions to share their expertise.
	Employees	Students are taken to careers fairs, locally and nationally
		Employees attend sessions to talk about the job roles and how they got there
		Celebrate Career and Apprenticeship weeks in March with curriculum specific activities
6	Experience of	All students are expected to complete a period of work placement as part of their study programmes
	Workplaces	Group visits to work placements-
7	Encounters with	Faculties' arrange for students to attend university open days
	Further and Higher	In house HE events to include support with UCAS applications and PS writing
	Education	HE/Higher Apprenticeship fair held at college for college and local schools to access
		Student finance talk for parents for college and local school parents to access
		Links with Alumni service, encourages ex-students to return to college to talk with current students about their career journey.
8	Personal Guidance	All students can access and should be encouraged to access a one to one interview with a careers adviser (LRS's or Ann
		Compton)
		All students have access to a planned careers programme which provides the students access to a range of learning
		opportunities, including employer engagement, work experience, career fairs and local LMI