

# BSc (Hons) Business Management

Start year: September 2023

Course length:  
3 years full-time / 6 years part-time

Campus: King's Lynn

Accredited by:  
Anglia Ruskin University



University Centre  
West Anglia



## COURSE DESCRIPTION

This course is perfect for those who wish to gain a higher-level qualification in business management but would prefer to study in King's Lynn.

The course has recently been revised to include modules on employability skills and enterprise and a deeper focus on global business. You will learn important business skills like project and strategic management, employment law, marketing principles, accounting and human resources management, leadership and much more. During this course, you will get the opportunity to learn from our experienced tutors at the state-of-the-art facilities located at University Centre West Anglia. The course can be studied to suit you; either a three-year full-time version (2 days per week) or a six-year part-time option (2 half days per week).



## ASSESSMENT DETAILS

Modules are primarily assessed through written assignment, however, some modules are also assessed through group presentations, in-class tests, or written exam.

Written assignments tend to be a maximum of 3,000 words for a 15-credit module. For 30-credit modules written assignment increases to 3,500 words and includes an additional method of assessment, e.g. a presentation.

Examinations are usually 2 hours in duration for a 15-credit module and 3 hours for a 30-credit module.



## **ENTRY REQUIREMENTS**

- 72 UCAS tariff points from a minimum of 2 A-levels or equivalent level 3, e.g. Extended Diploma (MMP) or Access course (30 level 3 credits at merit grade are required).
- GCSE English and maths at 4 (grade C) or above (or equivalent).
- Mature students without the above are considered depending on relevant experience and aptitude.

## **COURSE COMPOSITION**

### **How many days per week:**

2 days p/w for full time study / 2 half days p/w for part-time study

### **What days:**

Days are different per trimester and will be confirmed before the course starts.

### **Expected contact hours (per week):**

15 hours

### **Expected self-study hours (per week):**

26 hours

### **Experience of course team:**

The teaching team has significant organisational experience in both the private and public sectors, with over 10 years of managerial experience in retail and other sectors, including the management of a flagship store with an annual turnover in excess of £35 million. In addition, the team has participated in a range of organisational projects, including the re-design of Civil Services eLearning platform and supporting managers within Lafarge Tarmac to adopt a coaching style of management.

With significant teaching experience in their specialist subjects and a diverse range of qualifications including Masters in Business Administration (MBA), MSc in Psychology, MSc in Occupational Psychology and MA in Human Resources Management. The teaching teams offer expertise in their subjects, demonstrated by the professional memberships to both the Chartered Institute of Personnel and Development and British Psychological Society whilst also being able to provide more personal support.



## MODULES

All the following modules are compulsory to achieve the qualification.

### Year 1

Module name	Credits
Global Business Environment and International Strategy	30
Organisational Behaviour	15
Introduction to Business Contracts and the Law	15
Digital Business and Principles of Marketing	30
Introduction to Financial Analysis and Management	30

### Year 2

Module name	Credits
The Entrepreneurial Journey	30
Project Management & Implementation	30
Understanding the Consumer	30
Applied Leadership and Communications	15
Developing Professional Practice & Using Information in HR	15

### Year 3

Module name	Credits
Strategic Management	30
Sustainability and Responsible Business	30
Major Undergraduate Project	30
International Intercultural Management	30



## COURSE FEES

### Tuition fees:

Full-time: £9,000 (2023-2024)

Part-time: £4,500 (2023-2024)

We set our course fees annually. As students pay a fee for each year of their course, the fees set for future academic years may be higher than those set in the 2023/2024 academic year.

For each future academic year of your course of study, your fees may be subject to review and increase on a basis in line with the Retail Prices Index (RPI) plus 3%. RPI is a measure of inflation published monthly by the Office for National Statistics which measures the changes from month to month in the cost of a representative sample of retail goods and services bought by consumers within the UK. This means that your course fees will not be increased each year by more than RPI + 3% from the previous year's fees and will not ever exceed the maximum amount that the government allows higher education institutions to charge students in the related academic year.

## ADDITIONAL COSTS

While a wide range of textbooks are available as eBooks and physical through our library services. Some learners prefer to purchase personal textbooks and to print reading materials this costs approximately £200 per year.

## FURTHER STUDY AND PROGRESSION

### Career opportunities

- Finance
- Marketing
- Human Resources
- Project Management
- General Management
- Business Administration